

News Release

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Hon Paul Holloway

Minister for Mineral Resources
Development

Minister for Urban Development and
Planning

Minister for Small Business



ROYAL AGRICULTURAL & HORTICULTURAL
SOCIETY OF SOUTH AUSTRALIA INCORPORATED

Tuesday, 27 October 2009

ADELAIDE SHOWGROUND – HAVE YOUR SAY

Minister of Urban Development and Planning Paul Holloway said today the Adelaide Showground is to be transformed into more than a venue for the annual Royal Show and exhibitions as part of changes envisaged in a new rezoning.

Mr Holloway says a Development Plan Amendment now available for public comment reflects the changes laid out in a master plan prepared by the landholder, the Royal Agricultural and Horticultural Society of South Australia.

“The changes on public consultation will provide the showground site with the rezoning needed to develop a modern exhibition and showground facility for South Australians,” Mr Holloway says.

Mr Holloway says the master plan for the Showground at Wayville will allow the Royal Agricultural and Horticultural Society to adapt the 26-hectare site to more diverse and intensive uses.

“With close proximity to the city, public transport, the parklands and other facilities, the revised planning policy unlocks the Showground’s superb location and vast potential,” he says.

“The rezoning allows the site to retain its important entertainment and exhibition activities such as the Royal Adelaide Show, while its ideal location provides scope for additional uses more in keeping with the Planning Strategy for Metropolitan Adelaide and the 30-Year Plan for Greater Adelaide.”

The Adelaide Showground site, much of it owned by the State Government, is bounded by Rose Tce, Goodwood Rd, Leader St and the Adelaide-Belair/Noarlunga/Tonsley railway corridor.

Mr Holloway says the public are invited to comment on the Adelaide Showground Development Plan Amendment during the next nine weeks of community consultation.

The Royal Agricultural & Horticultural Society Chief Executive John Rothwell said it’s important the Showground zoning is reflective of the public’s and event organisers’ needs and expectations.

“Long term planning of the Showground has been a priority of the Society for many years,” Mr Rothwell says.

“The Plan consists of approximately \$200 million of development over a 20-year period; the first completed phase including the Goyder Pavilion and associated infrastructure cost \$50 million.”

The proposed changes to the City of Unley Development Plan will create a new Showground Zone to include the following provisions that will create opportunities for:

- Continued and enhanced entertainment and exhibition-type activities.
- New commercial activities such as consulting rooms, offices, tourist accommodation, a child-care centre and gymnasium on the Goodwood Rd side of the showground.
- New mixed-use development along Rose Tce on the northern side of the showground and along Leader St on the southern side.

Public submissions to the independent Development Policy Advisory Committee are invited until 5pm on Wednesday, 23 December and will be available to the public.

The draft Adelaide Showground DPA is available online at www.planning.sa.gov.au/go/showground

Hard copies of the proposed DPA can be viewed, during office hours, by visiting the Unley Council chambers, 181 Unley Rd, Unley SA 5061, or the Department of Planning and Local Government office at Level 5, 136 North Terrace, Adelaide 5000. Phone (08) 8303 0791.

A public meeting, for people to speak further to their submission, is planned for the Mercure Grosvenor Hotel, city at 7pm on 19 January 2010, if there are written requests for this forum.

Copies of the public submissions will be uploaded at the Department of Planning and Local Government website, at www.planning.sa.gov.au, between the close of submission (from 23 December 2009) and the public meeting date - 19 January, 2010 - as part of the public consultation process.

After the Development Policy Advisory Committee considers all submissions and prepares advice for the Minister, the Minister will determine the final form of the amendments to the City of Unley Development Plan.